

nate cooper

831.325.1472

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For additional information please see <http://natecooper.net/about>

Creative Coordinator

8/09 – present

Apple Store, Fifth Avenue

New York, NY

- First position of this type in major flagship store
- Develop, lead and organize marketing events and group activities
- Sole communication liaison between store and third party companies
- Single point of contact for corporate marketing initiatives at a regional level
- Deliver presentations on Apple products (iPod, iPhone) and third party software
- Copywriting for print and web marketing initiatives

Web Designer: Freelance

2003 – present

various projects

New York, NY • California

- Develop websites according to client specifications
- Competency with the following: HTML, XML, PHP, Wordpress, Joomla, Javascript, Apache, Dreamweaver, video for web technologies, for a complete list see professional skills below...

Mac Specialist/Creative

10/06 – 8/09

Apple Store, Fifth Avenue

New York, NY

- Provide solutions fitted to customer needs in the areas of audio, video and computer support
- Teach customers hardware and software in one to one and group training sessions
- Develop, lead and organize events and group activities

Film & Digital Media Lab Manager

10/03 – 7/06

University of California

Santa Cruz, CA

- Full-time staff position not a student position
- Supervise and hire 10 employees, create schedules, maintain time-sheets, create tasks, train workers
- Plan long term and short term goals/projects
- Maintain budget and purchase supplies, parts
- Troubleshoot equipment problems with audio, video, lighting equipment
- Develop multimedia (Quicktime, Web, Final Cut Pro) projects from ground up
- Assist with student projects from production (lighting, audio, cinematography) to post-production (Final Cut Pro, DVD mastering, Quicktime, Web)
- Maintain database of 100s of clients, equipment, analyze data and write reports

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professional skills

- Administrative management and organization
- Strong written and verbal communication skills
- Expert training and mentoring experience amongst peers and to outside parties
- Copywriting for web and print marketing materials
- Communication about technical problem solving
- On the job experience with the following hardware: Mac, PC, camcorders, digital photography, flash memory based audio, DAT, MiniDisc, DVD, various speaker/theater components, Lighting equipment, hubs, routers, computer networking, cabling: audio, video, computer, server administration, iPhone, iPod
- On the job experience with the following software: MS Office, Keynote, iWork, Final Cut Studio/Pro, Adobe: Illustrator, Photoshop, Dreamweaver, DVD Studio Pro, FileMaker Pro, Bento, Soundtrack Pro, Live Type, iTunes, Quicktime, Mac OS, Windows
- Technical skills: server administration, database management, HTML, PHP, XML, CMS (Wordpress, Joomla, Drupal), SEO, MySQL

education + extras

Bachelor of Arts (BA) Degree: Film and Digital Media

University California Santa Cruz Santa Cruz, CA 2002

Internship

Stellar Productions 2003

Associate Producer

Mars Tabris 2006

Food for the Moon Productions

Projectionist Santa Cruz Film Festival

Santa Cruz Film Festival 2004

Prop, lighting Assistant

Cock Your Guns 2006

Dir: Jade Fox

Production Assistant

Exposure 2005

Dir: Stephanie Hamilton

Production Assistant

Inside Out 2005

Dir: Wendy Allen

Lighting Assistant

Music Video for New Thrill Parade 2005

Dir: Nick Dulin